

For 80 years, an average of just over
50% of U.S. residents have turned out
to vote in presidential elections. For

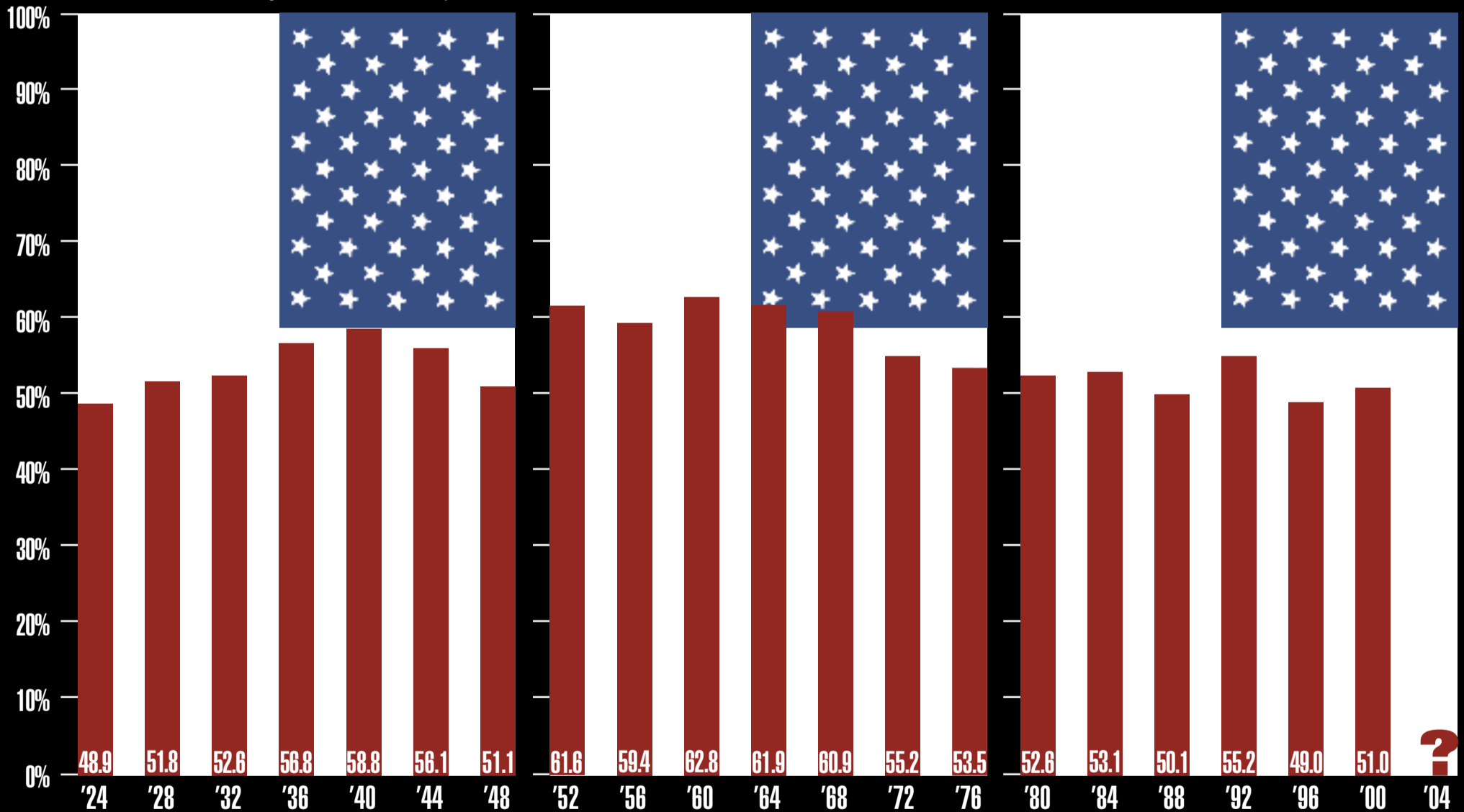
80 years, we have been representing ourselves as only half a nation

Only you can change that bewildering statistic. You can make a difference.

Let your voice be heard. Stand up and be counted. Register and vote!

Presidential Election Voter Turnout (Percent of Total VAP) 1924-2000

Source: Committee for the Study of the American Electorate, 2000



Total VAP refers to the total Voting Age Population of the State as reported by the Bureau of Census. Please note that the VAP includes all persons over the age of 18, including a significant number of people not able to vote in U.S. elections.

Get Out the Vote!

Good design makes choices clear.

This initiative was made possible by the generous support of more than 16,000 AIGA members in 47 chapters and 150 student groups nationwide; Yupo Corporation, Chesapeake, Va., www.yupo.com; and designers everywhere who believe in the power of design for the public good.

Design: Terry Howe, Bloomington, IN



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